ANGLAIS

Passeport mondial qui propulsera votre futur diplôme et votre carrière

Terminales

A4(All/Esp), C, D

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Lesson 15- VOCABULARY

WORDS AND EXPRESSIONS RELATED TO COMPARING PRICES OR QUALITY

Objective

By the end of this lesson, you should be able to understand and use vocabulary related to prices, quality, products and services in order to compare options and identify the best buy.
En français : À la fin de cette leçon, tu dois pouvoir utiliser le vocabulaire du prix et de la qualité pour comparer des produits ou services et choisir l'option la plus avantageuse.

1. Key vocabulary

English	Français
Price	prix
Cost	coût
Cheap	bon marché
Expensive	cher
Affordable	abordable
Discount	réduction
Special offer	offre spéciale
Quality	qualité
Good quality	bonne qualité
Poor quality	mauvaise qualité
Durable	durable / résistant
Reliable	fiable
Product	produit
Service	service
Customer / Consumer	client / consommateur
Best buy	meilleur achat / choix avantageux
Value for money	bon rapport qualité-prix
Compare	comparer

2. Expressions for comparing prices

- This product is cheaper than that one. → Ce produit est moins cher que l'autre.
- This one is more expensive. → Celui-ci est plus cher.
- The price is lower. → Le prix est plus bas.
- The price is higher. → Le prix est plus élevé.
- It costs 5,000 francs. → Cela coûte 5 000 francs.
- This product is more affordable. → Ce produit est plus abordable.

3. Expressions for comparing quality

- This product is of better quality. → Ce produit est de meilleure qualité.
- This one is stronger and more durable. → Celui-ci est plus solide et plus durable.
- This service is more reliable. → Ce service est plus fiable.
- The quality is poor. → La qualité est mauvaise.
- This product may last longer. → Ce produit peut durer plus longtemps.

4. Talking about the best buy

- It offers good value for money. → Il offre un bon rapport qualité-prix.
- It is cheap but of poor quality. → Il est bon marché mais de mauvaise qualité.
- It is more expensive, but it is more durable. → Il est plus cher, mais il est plus durable.
- This option is better for the customer's needs. → Cette option correspond mieux aux besoins du client.

5. Comparative words to remember

cheap → cheaper • expensive → more expensive • good → better • bad → worse • strong → stronger • durable → more durable • affordable → more affordable • reliable → more reliable

6. Consumer and community services

The same vocabulary can be used to compare services available to consumers or in the community.

- transport services → services de transport
- telephone / internet services → services de téléphonie / Internet
- health services → services de santé
- banking services → services bancaires
- water and electricity services → services d'eau et d'électricité

7. Common errors

✗ This product is more cheaper. ✓ This product is cheaper.

✗ This one is more better. ✓ This one is better.

✗ It is cheap than that one. ✓ It is cheaper than that one.

✗ This product have good quality. ✓ This product is of good quality.

8. Practice exercise

Complete with: cheaper – quality – expensive – durable – best buy – affordable.

1. This phone costs less. It is _____ than the other one.
2. This bag is strong and _____.
3. A product that is not too costly is _____.
4. Before buying, compare the price and the _____.
5. This computer costs a lot of money. It is _____.
6. A good product at a reasonable price can be the _____.

Remember

COMPARE PRICE + QUALITY + DURABILITY + ADVANTAGES + CUSTOMER NEEDS → DETERMINE THE BEST BUY

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