

ANGLAIS

Passeport mondial qui propulsera votre futur
diplôme et votre carrière

Terminales
A4(All/Esp), C, D



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Lesson 13- LISTENING

COMPARING PRICES OR QUALITY TO DETERMINE THE BEST BUYS

Objective

By the end of this lesson, you should be able to listen to a short text about products or services, identify information about price and quality, compare different options and determine the best buy.
En français : À la fin de cette leçon, tu dois pouvoir écouter un texte, repérer le prix et la qualité, comparer plusieurs choix et déterminer l'achat le plus avantageux.

1. Key vocabulary

English	Français
Price	Prix
Quality	Qualité
Cheap	Bon marché
Expensive	Cher
Affordable	Abordable
Best buy	Meilleur achat / choix avantageux
Good quality	Bonne qualité
Poor quality	Mauvaise qualité
Product	Produit
Service	Service
Cost	Coût
Discount	Réduction
Customer	Client
Compare	Comparer

2. Useful comparative expressions

- This product is cheaper than that one. → Ce produit est moins cher que l'autre.
- This product is more expensive than that one. → Ce produit est plus cher que l'autre.
- This one is better quality. → Celui-ci est de meilleure qualité.
- This service is more affordable. → Ce service est plus abordable.
- This is the best buy. → C'est le meilleur achat.
- It costs 5,000 francs. → Cela coûte 5 000 francs.
- The price is lower, but the quality is good. → Le prix est plus bas, mais la qualité est bonne.

3. Listening strategy

LISTEN → IDENTIFY THE OPTIONS → NOTE THE PRICE → NOTE THE QUALITY → COMPARE → CHOOSE THE BEST BUY

Pendant l'écoute, ne cherche pas à traduire chaque mot. Repère surtout les produits ou services comparés, les prix, les informations sur la qualité et la raison du meilleur choix.

4. Sample listening text

Two shops sell school bags. Shop A sells a bag for 8,000 francs. It is strong and of good quality. Shop B sells a similar bag for 6,000 francs, but the material is weaker. The bag from Shop A is more expensive, but it may last longer. A customer who wants durability may consider Shop A the better buy.

5. Listening comprehension

1. What product is being compared?
2. How much does the bag cost in Shop A?
3. How much does it cost in Shop B?
4. Which bag is cheaper?
5. Why may Shop A be considered the better buy?

6. Price is not the only factors

The cheapest product is not always the best buy. To make a good choice, consider:

- the price or cost;
- the quality;
- durability;
- the usefulness of the product or service;
- the needs of the customer.

7. Practice exercise

Listen to or read the following short situation, then answer the questions.

Service A costs 2,000 francs per month and offers basic services. Service B costs 3,000 francs per month and offers more services and better customer support. Marie needs regular assistance and chooses Service B.

1. How much does Service A cost?
2. How much does Service B cost?
3. Which service is cheaper?
4. What additional advantage does Service B offer?
5. Why does Marie choose Service B?

Remember

To determine the best buy, listen for PRICE + QUALITY + ADVANTAGES + CUSTOMER NEEDS. Then compare the options before making a choice.



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